



2015-2016 Crowdfunding Project Application

General Information

Project Name: _____

University Affiliation: Faculty Staff Student Department/Organization: _____

Project Leader: _____ Title: _____

Email: _____ Phone: _____

Is this project department approved? YES NO Name of Advisor: _____

Title: _____ Email: _____ Phone: _____

Dept. Website/Blog: _____ Dept. Facebook: _____

Dept. Twitter: _____ Dept. Instagram: _____

Project Information

Project Description:

Project Budget: \$ _____

Fundraising Goal: \$ _____

Stretch Goal: \$ _____

Successful projects range from \$1,500 - \$30,000 dependent on network size.

Secondary goal if initial goal is reached quickly.

Date Funds Needed: _____

Project Timeline: _____ to _____

Is funding urgent? YES NO

If not, would you be willing to wait up to three months before crowdfunding this project? YES NO

What will funds pay for? Be as specific as possible.

Why does this project deserve to be funded?

What will you do if your project does not reach full funding?

What other fundraising activities are planned for your project?

Has a University account been set up for the deposit of funds for this project?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If yes, what is the cost center? _____		
Do you have photos to use for your project page?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If not, do you have the resources to take photos for your project page?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Do you have video footage to use for your project page?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If not, do you have the resources to take video for your project page?	YES <input type="checkbox"/>	NO <input type="checkbox"/>

Project Promotion

This section will collect information about the size of your network as it pertains to funding this project. This includes social media and other personal networks. Be as accurate as possible when reporting numbers as your network size is a significant factor in the success of crowdfunding projects. Along with the project leader, five additional project promotion ambassadors are needed to ensure your project is shared effectively.

Number of Department/Organization Active Members: _____

Project Manager Name: _____ Network Size: _____

Champion Name: _____ Project Role: _____

Email: _____ Phone: _____

Network Size: _____

Champion Name: _____ Project Role: _____

Email: _____ Phone: _____

Network Size: _____

Champion Name: _____ Project Role: _____

Email: _____ Phone: _____

Network Size: _____

Champion Name: _____ Project Role: _____

Email: _____ Phone: _____

Network Size: _____

Champion Name: _____ Project Role: _____

Email: _____ Phone: _____

Network Size: _____

List 8-10 individuals who will serve as project amplifiers and share your project information:

Who is your target audience for raising money on UTA SPARK? _____

Please list which student, faculty and staff, and/or community groups that you intent to reach out to in support of your project on the SPARK platform. Be sure that each group can be reached personally by the project manager or a project ambassador. Keep in mind that groups should have a connection that merits being asked for support.

Project Team Understanding

Please carefully answer the following questions pertaining to the terms and conditions of using the UTA SPARK platform. Once your application has been submitted, you will be contact by a member of the Annual Giving team for follow-up. All questions or concerns may be directed to amanda.jordan@uta.edu.

The project may **NOT** promote any activities that do not support the mission of the University of Texas at Arlington or any activities which are illegal or undesirable, including, but not limited to activities involving the use, sale, or distribution of illegal drugs or firearms or consumption of drugs or alcohol or the promotion of gambling.

I agree to abide by this policy. I DO NOT agree to abide by this policy.

University Development Office staff will set forth guidelines for appropriate platform use and will supply instructional materials and training sessions on effective platform use. If your project is selected you must abide by these guidelines and attend training sessions.

I agree to abide by this policy. I DO NOT agree to abide by this policy.

Research suggests that the successful completion of a project can require 5-7 hours a week of network administration time from each project leader during the build-up phase of the project and possibly more during the campaign. Project champions also must commit to 2 or more hours of work during the 30-45 days of the campaign.

I am prepared to invest this amount of time and will marshal project champions to do so as well I AM NOT prepared to invest this amount of time

I understand that donors to my project are also donors to the University of Texas at Arlington. Each gift made in support of my project will be stewarded by the University directly, above and beyond any stewardship my project team carries out through the SPARK platform. Additionally, I understand that, as donors to the University, these individuals may be contacted or solicited for other campaigns by the University in the future

I understand this policy and agree to these terms. I DO NOT understand this policy or agree to these terms.

If funded, the University may publish any information about the project on the SPARK platform and/or other University marketing materials.

I agree to allow the University of Texas at Arlington to publish project information I DO NOT agree to allow the University of Texas at Arlington to publish project information.

Disclaimer and Project Team Signature

I certify that my answers are true and complete to the best of my knowledge.

I understand that this project will be reviewed by the Crowdfunding Project Selection Team. Should this project be selected, the project team listed in this application will be responsible for providing additional information for the crowdfunding platform launch and for contacting potential donors for the project.

Signature: _____ Date: _____